

Boston: The Cradle of Liberty

Boston is widely known as the “**Cradle of Liberty**” because it was the birthplace of the American Revolution.

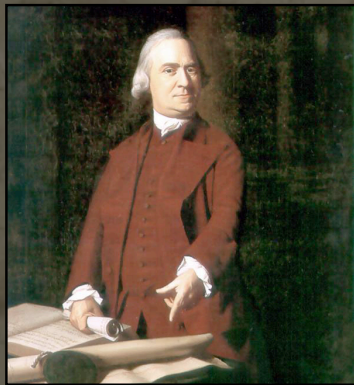


A series of actions – notably, the **Boston Massacre** in 1770 and the pivotal **Boston Tea Party** in 1773 – were the events that galvanized support for the movement towards independence and **sparked the Revolution**.

The Sons of Liberty

These events were organized and undertaken by a band of **true Boston patriots**; revolutionary colonists who organized the first secret society to spring up in the colonies.

Call them rebels, call them ardent agitators, call them Americans – they called themselves **The Sons of Liberty**. This group included:



SAMUEL ADAMS



JOHN HANCOCK



JAMES OTIS



PAUL REVERE



JOSEPH WARREN

The Liberty Tree

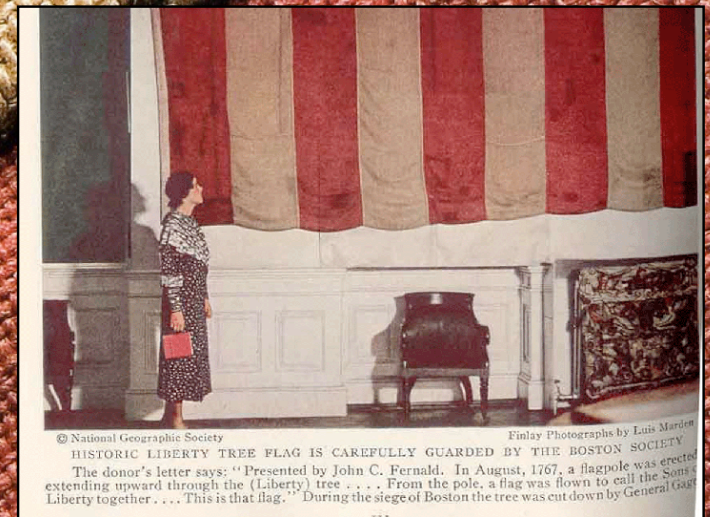
When they wanted to call the “true born” Sons of Liberty together, a flag was **flown from the Liberty Tree** so as to not arouse suspicion from British supporters.



Sons of Liberty Flag

In fact, the Sons of Liberty were the first group to adopt a **red-and-white striped flag** – an original of which is housed at the Old State House Museum in Boston.

It is the **oldest known flag** from any American colony and is believed to be the earliest existant striped flag.



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HISTORIC LIBERTY TREE FLAG IS CAREFULLY GUARDED BY THE BOSTON SOCIETY
Finlay Photographs by Luis Marden
The donor's letter says: "Presented by John C. Fernald. In August, 1767, a flagpole was erected extending upward through the (Liberty) tree . . . From the pole, a flag was flown to call the Sons of Liberty together . . . This is that flag." During the siege of Boston the tree was cut down by General Gage.

An American Inspiration

The flag consists of **nine vertical stripes**, five red and four white.

Scholars consider this flag to be the **oldest surviving instance** of the red-and-white stripe design; a design that would be the inspiration for the American flag ... **and a flag that made history.**



The Three Elements of the New Logo

THE POLE

Shape evokes the original stake design and origins of the club.

THE FLAG

Slightly distressed to convey aging, wavy aspect connotes movement. Vertical stripes immediately distinguish it from the American flag but have nice tie-back. Colors (vegetable-dye red and off-white) also convey aging.

THE SCRIPT

Typeface is called “Constitution” and the script complements the colonial provenance of the flag. Also, script is “earth brown” in keeping with the natural elements of Boston Golf Club.

